

## **Bar & Grill Specialty Insurance Program From Clinard Insurance**

You have a nice place.... poured your heart and soul into it and the "Sweat Equity" is starting to pay off.... If you could just figure out a way to get that one expense item "INSURANCE" in line.

Well you've come to the right place! We understand the unique needs of Bar & Grill Restaurant Entrepreneurs and we realize not all "Bar & Grills" are created equal. We're looking for the successful and well run Bar and Grill that has been "unjustly branded" as one of those "substandard accounts" because your agent just has nowhere else to go.

We have specific niche markets that we have hand picked for their understanding of your type of restaurant. Just because 50% of your gross sales is alcohol doesn't mean you're a "biker bar" where fights break out every Saturday night.

In addition to saving you money, we want to help you make a little more of it as well. That's why we've come up with an "outside the box" idea to put insurance on the "income side" of your profit and loss statement. We have value added programs free to our clients to help you put more "Butts in the Seats"...from inside "4 walls marketing" to direct mail, Loyalty programs, promotions...the list goes on and on. Best of all, this Treasure Trove of information is there for the taking, exclusively for our clients.

Get in touch with us today to see if you Qualify. Of course we do business your way, e-mail, phone, fax or face to face...the choice is yours. Start the conversation right now, call us, toll free at 877-687-7557.