

## **The Special Restaurant Insurance Program For Casual Dining Establishments in NC and SC**

You've worked hard on your concept.... and then your insurance company just dumps you into their "cookie cutter program". But because you are a casual dining restaurant, you have several unique risks that need addressing.

Are you paying outrageous liquor liability rates even though you only serve Beer and Wine?

How much spoilage coverage do you have? Is it really enough? We have developed a proprietary formula for casual dining establishments to make sure you aren't paying for coverage you don't need and more importantly, to be sure that you have enough protection where you do need it. These are just 2 examples from our Casual Dining Restaurant checklist that we engineered to make sure you have the exact coverage you need at the best possible price.

And while we are talking costs, what does your current agent do to decrease the "insurance expense line" on your Income statement? Is he "thinking outside the box" to help you make more money? We have created value added programs which are free to our clients to help you put more "Butts in the Seats"...from inside marketing to direct mail, Loyalty programs, promotions...the list goes on and on. Best of all this Treasure Trove of information is there for the taking, but only for our clients.

Take just a moment to call us, toll free at 877-687-7557. We do business your way, face to face, by phone, or even fax. We can help you cut your restaurant insurance expenses while helping you increase your revenue at the same time. It's a double win for you.